

Product Liability for Engineers and Engineering Managers

The majority of engineers and engineering managers, who have received no legal training, do not understand how the legal system works or will judge their own work. As a result, the legal process remains a mystery until disaster strikes – and ill prepared for external scrutiny – they find themselves trying to justify their decisions.

Recognising the need for better training, and decision making, Stunell Technology has developed this 1 day course to meet the needs of engineers and managers who are responsible for product design, manufacture or marketing.

The course explains -

- How the legal system works
- What the law means
- How to avoid being sued
- How to resolve problems

Without adequate training, companies accept the risk that they will be found liable for loss or injury caused by product defects –whilst ignoring simple measures that would control or eliminate that risk.

For vehicle manufacturers and component suppliers, the costs of

potential recall campaigns – required to removed defective products from the market – are a serious threat to their survival. Although this risk may be difficult to quantify, in the USA 123 million vehicles have been recalled for safety defects since 2000, straining and disrupting supply chain relationships.

Do You Know

What is your product?

When is a product defective?

Who is responsible for defects?

Who can claim against you?

Is there any defence?

Is it crime?

How can you protect yourself?

What is negligence?

Do contracts protect you?

What can you write?

What is the TREAD ACT?

What evidence is required to defend a claim against you?

Presented by an experienced engineer, this course provides delegates with a clear and systematic understanding of the law and the legal principles that



Stunell Technology Ltd,
11 St James Gardens, Preston PR26 7XA.

Tel: 44 (0) 1772 452240
www.stunell.com

Registered in England no: 4101869
Registered Office: 120 Towngate, Leyland, Preston PR25 2LQ
VAT no: 767 9850 59

determine their liability – and shows how ‘best practice’ can be used to:-

- Eliminate the risk of loss or injury
- Avoid Litigation

The course shows the importance of an effective quality management system based on ISO 9000/TS16949, and show how its tools and techniques form part of a comprehensive strategy for risk reduction, from concept design through to production.

Developed with some of the major Tier 1 and 2 suppliers to the automotive industry, the course has been praised by delegates, who have said -

“I have been waiting for this course for months or years”
French Quality Manager

“I’d recommend this course – especially for employees in close contact with the customers.”
German Quality Manager

“This course re-affirms the importance of everyday tasks”
Supplier development manager

“This course will help to protect us against customer complaints”
Spanish Quality Manager

“Thanks for running the course on Wednesday – I’ve received positive feedback and I believe we’ve helped reinforce the importance to get things right up-front so we don’t have warranty issues.”

European Quality Director

“Thank you very much for an excellent training course. I had several comments from my colleges about how useful and entertaining the course was”
Tier 2-3 Quality Manager

For more information please contact Phil Stunell on +44 (0)7720 840134 or e-mail Phil@stunell.com

Phil Stunell MSc, C.Eng, M.I.Mech.E– Course Presenter



Phil Stunell has spent most of his career working in the automotive industry, responsible for the validation and development of new vehicles and component systems. As a technical specialist he has been responsible for investigating product failures and developing methods of ‘predicting the customer’s experience’, whilst helping manufacturers resolve product liability issues.

Stunell Technology was formed in 2000, and works with it’s clients to improve the product development process, resolve problems in the management systems and create a lean environment’

